

REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTING SERVICES– FIRMS SELECTION)

Country - INDIA
Project - ENHANCING TEACHER EFFECTIVENESS IN BIHAR
OPERATION
Credit No. - 5578-IN

Assignment Title: Short Term Technical Assistance for Development of a Detailed Set of Specifications for Multimedia Content Required for the Diploma in Elementary Education under Open and Distance Learning (ODL)

Reference No. NIT No. 7/16-17

- 1. The Department of Education, Government of Bihar, through Government of India** has received financing from the World Bank towards the cost of the ENHANCING TEACHER EFFECTIVENESS IN BIHAR OPERATION, and intends to apply part of the proceeds for consulting services for this assignment.
- 2.** The consulting services (“Services”) are for “An expert agency required to support the ongoing development of (D.El.Ed) Diploma in Elementary Education under (ODL) Open and Distance Learning , currently being offered by the State Council of Education Research and Training (SCERT) in Bihar. The programme comprises a total of 20 modules and two School Internship Activities, and all of the current print materials can be viewed at <http://www.odlscertbihar.com/>. The firm must be capable and experienced to develop detailed specifications for such Course Content, Training and other learning material including multi-media teaching AIDs. This request for Expression of Interest invites proposals from interested parties to provide consultancy services for a period of 45 days (where 40 days would be required as

initial support and 5 more days on consultancy visit basis as post consultancy support for the project). The service provider will be required to provide the following services :

- a. Facilitate a three-day workshop with the SCERT content development team to define detailed requirements for video, audio, and computer-based multimedia/interactive materials to be integrated into the D.El.Ed (ODL).
- b. Prepare detailed content briefs/storyboards for all identified multimedia materials to be produced for the programme, ensuring that all briefs/storyboards are provided to the relevant module coordinators for review and feedback before being finalized. The briefs should be in sufficient detail to enable a content development agency to determine accurately the cost of production. Care should also be taken to ensure that all briefs are designed with relevance to the context of teaching and learning in Bihar in mind.
- c. Identification of existing Open Educational Resources (OERs) that can be used to fulfil some of the requirements of the content briefs developed with the SCERT and description of the adaptation needed to use these OERs in the D.El.Ed (ODL).
- d. Support the BSEIDC in creation of an Expression of Interest document, Terms of Reference document, and detailed Request for Proposals to facilitate procurement of a suitable content development agency to develop the content. These documents will need to include clear criteria regarding requirements to ensure that the completed materials are designed for accessibility for people with disabilities, building on frameworks and guidelines produced by UNESCO.
- e. Provide peer review support to the SCERT in reviewing materials as they are produced in order to ensure that resources are high quality, in both their design and educational effectiveness, and that they conform to the requirements of the briefs.

3. Agencies applying for this work will be expected to fulfil the following requirements:
 - a. At least ten years of experience in design of e-learning content, including video, audio, and computer-based multimedia.
 - b. Strong knowledge and experience of the requirements of design of educational materials for ODL environments.
 - c. Ability to interact with participants in Hindi during facilitation is not a requirement, but will be an advantage.
 - d. Ability to travel periodically to Bihar to meet with SCERT and present completed work to receive sign-off and approval.
4. Bihar State Educational Infrastructure Development Corporation Ltd (BSEIDC) under Department of Education (DOE), Government of Bihar invites Expression of Interest from consultancy firms (“Consultants”) to indicate their interest in providing the Services as mentioned in this Expression of Interest. Interested Consultants should provide information demonstrating that they have the required strength and relevant experience to perform the Services as per terms of EoI. The Expression of Interest should include the following information which shall form the part of short listing criteria:
 - a) The Organization/ Applicant should be a Firm /Proprietorship /Partnership/ company for the last 10 (TEN) years of experience in design of e-learning content, including video, audio, and computer-based multimedia .
 - b) Organizational set-up and structure
 - c) Availability of key professionals of required qualification with the firm i.e Technical team and expertise available with the organization (attach short CVs)
 - d) Experience of the firm in design of educational materials for ODL environments. (Enclose list of relevant assignments executed with customer name & address, contact details, order value and performance certificates)
 - e) Experience of the firm to work with Governments / PSU

- f) The firm should have sound financial performance and resources i.e.
(Firms financial standing: Annual turnover of the last three years.
5. The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers [January 2011, revised July 2014] ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest. The Consultants while submitting EOI should clearly state that they do not attract any of these provisions.
 6. Consultants may associate with other firms in the form of a joint venture or a sub consultancy to enhance their qualifications.
 7. **A Consultant will be selected in accordance with the Selection Based on Consultants' Qualifications (CQS) method set out in the Consultant Guidelines.**
 8. Interested Consultants may obtain further information at the address below during office hours i.e. 10.00 to 17.00 hours on all working days.
 9. The "Expression of Interest" is available on the website <https://www.eproc.bihar.gov.in> / www.bseidc.in for free download.
 10. **Online Application** can be submitted only through online on E-Tendering website of BELRTON (<https://www.eproc.bihar.gov.in>).
 11. Evaluation of Online Application Forms BSEIDC will form a Evaluation Committee to evaluate the applications submitted based on the shortlisting criteria above.
 12. List of documents to be submitted through online (as mentioned in Para 3)
 - a. Details of Organizational set-up and structure
 - b. Details of Key professionals and qualification etc.
 - c. Details of Experience related to required domain
 - d. Details of Experience of the firm to work with Governments / PSU
 - e. Details of financial performance and resources.
 13. Online Application Form, complete in all respects must be submitted as time and date mentioned below:

- a. Last Date & Time for Submission of Online Form: 27th June 2016 up to 23.59 Hrs.

Address for Communication:

The Managing Director

Bihar State Educational Infrastructure Development Corporation Ltd

Acharya Shivpujan Sahay Path,

Bihar Rashtrabhasha Parishad Campus,

Shiksha Bhawan, Saidpur, Patna-800004

Ph: 0612-2660850

Email: bseidc@gmail.com